



**OPENS DOORS TODAY** . . . Opening for the first time at 9:30 this morning will be the new Woolworth's in the Del Amo Center, one of the major stores of the multi-million-dollar Torrance shopping center. A grand opening sale which begins today will feature storewide values for the

shopper as well as free gifts throughout the next week for many of the visitors. L. H. Roberts who has been managing the downtown Bakersfield store for Woolworth's is the manager at the new local store. (Herald Photo)

## New Woolworth's Del Amo Opens Doors Here Today

The new Del Amo Woolworth's will open its door to the public today, launching a store-wide grand opening celebration.

L. H. Roberts, who has been managing the downtown Woolworth's in Bakersfield for two

years, has been assigned as manager of the new store, and has been on hand for several weeks to prepare for today's grand opening.

**THE NEW** store, a one-story and basement structure, covers 21,000 square feet, and is completely air conditioned with the latest innovations in fixtures.

The first floor is devoted to sales area and a luncheonette with facilities to seat 42 persons.

Stockrooms, utility rooms, employe lounge, and the store's offices are located on the basement level.

**A FEATURE** of the new store to open today will be a large garden shop which will display growing plants and a complete line of gardening supplies.

Other store features will be the ready-to-wear section, boasting a complete line of women's, children's, infants', and men's wear; a home furnishings department, with curtains, toweling, bedding, rugs, and decorator items such as lamp shades, framed pictures, and ceramics.

**THE STORE** will be operated on a self-selection basis, Roberts said, permitting the shopper to set her own shopping pace.

Manager Roberts joined the

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## North High Band Gets Excellent Festival Rating

The North High School Saxophone Band won an excellent rating in the Southern California School Band and Orchestra Assn. festival at El Camino College. The band performed three numbers "Proud Heritage March," "Overture for Winds," and the chaconne from "First Suite in E-flat for Military Band." The band also entered the sight-reading competition and won an excellent rating in that category.

The Saxon Orchestra making its first appearance in the festival also received a second place performing "Air de Ballet," "Menuette" and "Russian Chorale and Overture."

Both of these groups are now eligible to enter the regional festival in Long Beach on April 28th. The band will be entered in the top classification which is A, while the orchestra will enter class C.

The band and orchestra are under the direction of Robert L. Jones.

## Mavericks Get Guest Caller for Next Dance

Guest caller, Chuck Raley, will be calling the dances for the Mavericks square dancing club Friday evening, March 24, from 8 to 11 p.m. at the Torrance Womens Club, 1422 Encina Ave.

All square dancers in the area are welcome to attend this or any of the weekly dances held by the Mavericks, club leaders say.

## Area Teachers At Conference

Four area teachers were among those attending the 1961 California Assn. for Childhood Education Study Conference in Santa Monica last week end.

Outstanding speakers from colleges and industries addressed the conference.

Teachers attending included

Gladys Wright and Euba Sheaffer of the Lomita Elementary School; Pauline Hartley of Carson, and Mary Griff from Harbor City.

"Those ape-carrying satellites don't come with a money-back guarantee."—H. E. Martz.

## Thousands of Gifts to Be Given Out During Woolworth's Opening

Literally thousands of free gifts will be handed out to visitors during the grand opening sale of the new Del Amo Center Woolworth's beginning today, according to L. H. Roberts, manager.

The new store will hand out 500 tropical plants today, including pothos, ivy, begonias, philodendron, and similar varieties that would normally sell for 39 cents. Also to be handed out today will be 200 key chains.

Friday the store will hand out 750 ball point pens and 200 pot holders, Roberts said.

Saturday's will include 750 yardsticks and 200 key chains.

Carrying the celebration into next week, the store will give away 750 ball point pens again, as well as 200 pot holders.

Tuesday shoppers will get

500 tropical plants and 100 key chains.

And on Wednesday, 500 yardsticks and 200 more pot holders will be given out, according to the manager.

Free all-day suckers for the children will be handed out during the sale.



**SPEAKS HERE** . . . R. Frank Tucker, district manager in the Western Division of the Chamber of Commerce of the United States, will speak to members of the Lomita Chamber of Commerce next Tuesday taurant, 2230 Pacific Coast noon at the Wayfarer's Res-Hwy., Lomita. Ed Gregory, manager of the Southern California Gas Co. offices here, is program chairman.

## Air Force Officer Gets Personnel Job

Capt. Oliver H. Tallman II, USAF, who resides at 22010 Linda Drive, has been assigned to the Officers Division of Military Personnel Division, Deputy Chief of Staff Personnel and Manpower, Air Force Ballistic Missile Division, it was announced here yesterday by Maj. Gen. O. J. Ritland, BMD Commander.

Captain Tallman was graduated from the U.S. Naval Academy in 1952 and entered the Air Force that same year.

## Students Plan Community Fair For El Camino

El Camino College students are adding final touches to plans for their forthcoming charity event, a full-scale Community Fair.

Starting at 4 p.m. March 24, the college project will close at 11 p.m. that evening; it will run again from 1 to 11 p.m. on Saturday.

Featured at the fair will be a series of special exhibits, thrill rides, kiddie rides, games, a new fun house and refreshment stands described by Co-Chairman Roger Blewett as "offering everything from the traditional hot dog to hot 'pizza'."

**AMONG DISPLAYS** expected to draw special attention will be a special armed services space age show featuring guided missiles, rockets, and missile tracking radar equipment. Rockets will include the Nike Ajax, Rascal, Polaris, and Sidewinder. The Explorer VI Satellite, "Paddlewheel" will be displayed by Space Technology Laboratories.

There will be no admission charge for the event which is open to residents of the 12 communities neighboring El Camino College.

The Fair's location will be on Redondo Beach Blvd. between Crenshaw and Prairie in the parking lot of Forrest G. Murdock Stadium. Free parking space will be available.

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| <b>ANAHEIM</b><br>Bob's Service Station<br>300 S. East Street at E. Broadway<br>Bain's Service<br>604 E. Center St. at Kroger<br>Booth's Service Station<br>519 W. Ball Rd. at Harbor Blvd.<br>Anaheim Car Wash<br>900 W. Center St. at Ohio St.<br>ENCO Service Station<br>101 W. Katella at Harbor<br>Whiting's Service Station<br>301 S. Los Angeles at Broadway<br>Erborg Service Station<br>6501 Lincoln Avenue<br>Brasserie Service Station<br>1101 Lincoln Ave. at West St.<br>Christy's Canyon Service Station<br>20742 Santa Ana Canyon Road | <b>CAPISTRANO BEACH</b><br>Southall's Service Station<br>34295 State Hwy. 101<br>at Las Vegas Ave.<br><b>COSTA MESA</b><br>W. O. Queen Service Station<br>1778 Newport Blvd.<br>Makely's Service Station<br>279 E. 17th St. at Santa Ana Ave.<br>T. B. Webster's Service Station<br>1996 Newport Blvd. at 20th St.<br><b>CYPRESS</b><br>Mel's Service Station<br>4982 E. Lincoln Ave. at Moody St.<br><b>EL MODENA</b><br>Schell's Service Station<br>18652 Chapman Avenue<br><b>GARDENA</b><br>Lamkin's Service Station<br>1957 West 174th Street<br><b>GARDEN GROVE</b><br>ENCO Service Station<br>12731 S. Euclid Ave. at Stanford | <b>HUNTINGTON BEACH</b><br>Russ's Service Station<br>16961 Beach Blvd.<br>at Wintersburg Road<br><b>LA HABRA</b><br>ENCO Service Station<br>401 E. Central Ave. at Cypress St.<br><b>MIDWAY CITY</b><br>Virgil L. Henderson's Service Station<br>7952 Bolsa Avenue<br><b>MONROVIA</b><br>ENCO Service Station<br>502 W. Duarte Road<br><b>NEWPORT BEACH</b><br>Rawson's Service Station<br>3000 Newport Blvd. at 30th St.<br><b>ORANGE</b><br>Brewer's Service Station<br>237 W. Chapman Ave.<br>at N. Lemon St.<br><b>OXNARD</b><br>ENCO Service Station<br>105 W. Pleasant Valley Rd.<br>at Saviers | <b>SANTA ANA</b><br>Ted's Service Station<br>2509 W. Edinger St. at Sullivan St.<br>Prater's Service Station<br>522 Bush Street<br>Mollison & Silva<br>2235 S. Bristol & Delhi<br>Minnis's Service Station<br>1620 N. Harbor Blvd.<br><b>SANTA FE SPRINGS</b><br>Frank Hatter's Service Station<br>13255 Telegraph Rd.<br>at Los Nietos Rd.<br><b>SILVERADO CANYON</b><br>S. D. Reno Service Station<br>28281 Silverado Canyon Blvd.<br><b>STANTON</b><br>Shipley's Service Station<br>10972 Stanton at Katella Ave.<br><b>TORRANCE</b><br>Sankey's Service Station<br>20301 Hawthorne Blvd.<br><b>VENTURA</b><br>ENCO Service Station<br>1571 E. Main St. at Encinal<br><b>WESTMINSTER</b><br>Johnson's Service Station<br>7701 Westminister & Jaspersion Way |
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'SUSIE' FOR SUSIE world — to Susie, be opened today. F the developers of the member of the Staviter; William Shavitt and Jim Leavitt, do

## Susie the Clowns

Susie, the donkey, was a Susie by Mayor Alb commemorating the opening of Rolling Hills a new shopping center intersection of Crenshaw and Pacific Coast highway.

The donkey is the mascot of the center and the proclaims Rolling Hills the winner of the "Center Academy Award Best Performance."

The center opens 7 and the four-day event continue through Sunday open house will be 10 a. m. until 4 p. m.

The \$15 million center has a child-care center as part of the grand activities a carnival set up by Kemsley's land, which will feature fun house, roller and other rides. Discs can be picked up by merchants in the center.

In addition to the Susie, the opening will feature the performance of a per band and Kedso, who plays Clarabel Doody. He will be at Saturday at 2:30 p. m. courtesy of U. S. Retail and Quality Shoes.

Rolling Hills Plaza plan to be open regular 9:30 to 6 p. m. T Wednesdays, Thurs Saturdays and will nights on Mondays and

Here is a rundown new stores which will be in Rolling Hills

**BE-JAC'S GIFTS**  
Be-Jac's Gifts and the new gift shop in Hills Plaza. Its own Agoado, a fifteen year in the gift and linen in metropolitan Los has transferred his interests to the South this move.

**HOLLAND BAKERY**  
Holland - American Bakery, in existence years in the Riviera Redondo Beach, has its operation and

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